

## Claims

1. A method of navigating a mobile device display comprising:  
highlighting a first icon in a main portion of the mobile device display;  
traversing the main portion to a tertiary tray, the tertiary tray including at least one scroll button and a second icon; and  
highlighting the second icon, wherein a single navigation key is used to traverse the main portion and to highlight the second icon.
2. The method of claim 1, wherein the tertiary tray is adjacent to a horizontal edge of the mobile device display.
3. The method of claim 1, further comprising selecting the scroll button such that a third icon is displayed in the tertiary tray.
4. The method of claim 3, wherein selecting the scroll button includes shifting the second icon.
5. The method of claim 4, wherein shifting the second icon includes not displaying the second icon in the tertiary tray.
6. The method of claim 1, wherein traversing the main portion to the tertiary tray includes:  
traversing the main portion to a tertiary tab; and  
opening the tertiary tray by highlighting the tertiary tab.
7. The method of claim 6, wherein opening the tertiary tray includes covering at least part of the main portion of the mobile device display.

8. The method of claim 7, wherein covering at least part of the main portion of the mobile device display includes covering at least part of the first icon.
9. The method of claim 6, wherein opening the tertiary tray includes rearranging at least part of the main portion of the mobile device display.
10. The method of claim 6, wherein opening the tertiary tray includes scaling at least part of the main portion of the mobile device display.
11. The method of claim 6, wherein opening the tertiary tray includes shifting at least part of the main portion of the mobile device display.
12. The method of claim 1, further comprising selecting the second icon.
13. The method of claim 12, wherein selecting the second icon initiates an application corresponding to the second icon.
14. The method of claim 12, wherein selecting the second icon closes the tertiary tray.
15. The method of claim 12, wherein selecting the second icon causes the second icon to be displayed in the main portion of the mobile device display.
16. The method of claim 15, wherein displaying the second icon in the main portion of the mobile device display includes removing the first icon from the main portion of the mobile device display.

17. The method of claim 15, wherein displaying the second icon in the main portion of the mobile device display includes moving the first icon in the main portion of the mobile device display.

18. A mobile device display comprising:  
a main portion including a first icon, the first icon representing at least one of a service and an application; and  
a tertiary tray including a second icon and at least one scroll button wherein a single navigation key is used to traverse the main portion to the second icon in the tertiary tray.

19. The mobile device display of claim 18, wherein the main portion includes a first set of icons including the first icon and the tertiary tray includes a second set of icons and wherein the first set of icons is a subset of the second set of icons.

20. The mobile device display of claim 18, further comprising a tertiary tab linked to the tertiary tray.

21. The mobile device display of claim 20, wherein the tertiary tray is not displayed until the tertiary tab is highlighted.

22. The mobile device display of claim 18, wherein the mobile device display is included in a mobile device.

23. A method of navigating a mobile device display comprising:  
highlighting a first icon in a main portion of the mobile device display;  
traversing the main portion to a tertiary tray including a second icon and at least one scroll button;  
highlighting the second icon, wherein a single navigation key is used to traverse the main portion and to highlight the second icon;

traversing the tertiary tray to highlight the scroll button;  
selecting the scroll button such that a third icon is displayed in the tertiary tray;  
and  
selecting the third icon, wherein selecting the third icon initiates a  
corresponding application.